



Inspiring Excellence



PRESENTS



POWERED BY



TECHBIZZ

IDEA GENERATION

COMPETITION

RULEBOOK



ORGANIZED BY





▷ RULEBOOK

TechBizz is a tech based idea generation competition where you have to come up with a sustainable idea and sell your MVP with your creativity and marketing strategies. You need to solve a real life problem and give a unique idea to help Bangladesh. The main goal is to make viable product with a great business plan to sustain in the market. Every great idea deserves to get recognition and solve real life problems. Traction 20: An inter University Tech competition gives you a platform to pitch in front of the judges and get recognition that your idea deserves.

▷ Demo key points that you may include

(Not limited or obligatory):

- Unique selling points
- The idea must have a problem statement
- Idea must be innovative
- Value proposition of your product/Ideas
- Impact Analysis
- Explain how profitable is your business
- Make a proper business plan
- Create Marketing Strategies

Apart from these points the teams may use any other key points as per their wish.





Rules & Regulations

Round 1: Online Abstract Submission:

1. All teams must register online through the form provided in the <https://traction.robu-lab.org/techbizz/> event.
2. The idea must be based on modern science & technology with a proper business plan.
3. Each team can have 3 members and maximum of 4 members (extra 150 BDT will be added for the 4th member).

Registered teams are asked to submit a summary/abstract of their idea in the (.doc, .docx or Pdf file) formats through the provided link by the organizers within 01-9-20

4. Make sure to rename the PDF/DOC to : Team Name_Online Round: Team Techbizz Online Round.
5. Maximum Word limit: 600 words.
6. Abstract must include Team name, Members name, Student ID, Department, Phone numbers of each member.
7. Each team must submit a short video (about 30sec) about their idea through the provided link by the organizers within 01-9-20.
8. There is a possibility to publish their short video while announcing the top 10 teams after the completion of demo day.
9. Images and illustrations can be included.
10. In all cases, decisions taken by organizing committee will be judged as the final decision.

Round 2: Demo Day

Date: 03.09.20

1. All teams who have completed their payment within time schedule will be allowed to participate.
2. All teams will have to present their ideas in front of the judges.
3. The idea must be presented in a Microsoft Power point file.
4. Each team will get 5 minutes to pitch their idea
5. Each participant must have to show their valid ID card.
6. Participants must show up with formal attire.





Round 3: Final Day

Date: 4.09.20

After completion of demo day, we will announce top 10 and they will get another chance to present in front of the judges once more with much clear idea.

1. The selected teams will have to present their ideas in front of the judges.
2. The idea must be presented in a Microsoft Power point file.
3. Each team will get 7 minutes to pitch their idea .
4. In all cases, decisions taken by organizing committee will be judged as the final decision.

Marking Criteria

Teams will be marked according to the following criteria:

Situation Analysis	10
Problem Identification & Impact Analysis	15
Plan of Action	20
Creativity	20
Feasibility	10
Time Management	05
Presentation Delivery	10
Questions & Answers	10
Total	100

Payment Details:

The registration fees for the Techbizz is BDT 300 per team team (extra 150 BDT will be added for the 4th member).

For further queries:

Coordinator of Techbizz: Anirban Mitra, Sarowar Jahan Saurav

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Registration process:




1. Registration for Tech Bizz - <https://traction.robu-lab.org/techbizz/>

2. You will get a email of your registration.
3. After payment confirmation you will get another email of your payment confirmation.

Submission process:

1. Login with your leader's email & password (given in payment confirmation email).
2. Submit your abstract & ppt - <https://traction.robu-lab.org/techbizz/dashboard.php>




 ABOUT SEGMENT **REGISTRATION**  

Welcome yes
[logout](#)


WELCOME TO TRACTION 2020

[\(Click Here To Download Rulebook\)](#)

Abstract Paper [\(Doc/Drive Link\)](#) *

 .doc/pdf format

Presentation (If Any) [\(Google Drive Link\)](#)

 .ppt format

SUBMIT

Team Information

[\(Click Here To Download Rulebook\)](#)

Segment - TechBizz

Team Name - Yes

Team Leader -

Member #1 -

Member #2 -

Abstract Paper -

Presentation -

